

## News

## One million ChessKids - Free Online Lessons and Play to July 20!

CSC is delighted to announce the launch of our campaign to get **one million** children playing chess in the UK during lockdown. We have teamed up with ChessKid to offer 1 million free 3-month Gold Memberships (time-limited accounts valid until 20.7.20) of their online platform. Every child of primary school age in the UK is eligible. ChessKid is a website and app that gives children access to interactive lessons, instructional videos, thousands of puzzles, and a safe environment in which to play chess online. The offer is also open to individual parents or carers and will be backed up by a national PR campaign. Please help us spread the word.

## What is ChessKid?

ChessKid is designed for both absolute beginners and experienced players of all standards. CSC will be running challenges, competitions, and tournaments for children with these fre accounts, encouraging them in their journey through the ChessKid levels, from Pawn 1 to King 90. Through this, the charity will be providing a form of beneficial entertainment at a time when many parents and carers are looking for extracurricular activities to undertake with their children at home. Our simple aim is to create the largest chess club the country has ever seen.

Parents/Carers – click to sign up for free ChessKid accounts here